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THE

# GRIT

## FOUNDATION

OUR MISSION IS TO GENERATE  
COMMUNITY-BASED SUPPORT FOR LOCAL  
FIRST RESPONDERS AND HOMETOWN  
HEROES.

THE GRIT FOUNDATION IS A 501 (C) 3 NON-PROFIT ORGANIZATION REGISTERED WITH THE  
STATE OF FLORIDA. YOUR GENEROUS CONTRIBUTION IS ELIGIBLE FOR A TAX DEDUCTION.

# THE GRIT FOUNDATION

THE GRIT FOUNDATION'S MISSION IS TO GENERATE COMMUNITY-BASED SUPPORT FOR LOCAL FIRST RESPONDERS AND HOMETOWN HEROES IN ALACHUA, CLAY, BRADFORD, UNION, PUTNAM, MARION AND GILCHRIST COUNTIES.

## GRIT GRANTS & ENDOWMENT PROGRAM



OUR ULTIMATE GOAL IS TO ESTABLISH AN ENDOWMENT FUND THAT WILL LIVE ON BEYOND OUR LIFETIME TO SERVE THE DEPARTMENTS AND VETERANS OF THIS AREA. THIS FUND WILL AWARD GRANTS TO DEPARTMENTS TO COVER THE COST OF CRITICAL EQUIPMENT, TRAINING, OR OTHER COSTS NOT COVERED BY NORMAL BUDGETS. IT IS OUR HOPE THAT WE CAN MAKE OUR COMMUNITIES SAFER NOW BY PROVIDING ADVANCED TRAINING OPPORTUNITIES AND EQUIPMENT WHILE INSPIRING THE NEXT GENERATION TO VALUE AND HONOR THOSE WHO SERVE.

## AMERICAN GRIT CAMPAIGN

WE HELP TELL THE STORIES OF OUR LOCAL LAW ENFORCEMENT AND FIRE DEPARTMENTS BY LEVERAGING OUR YEARS OF PROFESSIONAL PR & MARKETING EXPERIENCE. OUR GOAL THROUGH THIS CAMPAIGN IS TO SHARE THE POSITIVE WORK THAT OUR DEPARTMENTS ARE DOING IN OUR COMMUNITIES AND TO PROMOTE EVENTS THAT SUPPORT OUR FIRST RESPONDERS AND HOMETOWN HEROES. CHECK OUT OUR SOCIAL MEDIA TO SEE SOME OF THE INCREDIBLE STORIES FROM OUR DEPARTMENTS!

## NITTY GRITTY COOKIN' TEAM

WHEN OUR TEAM HEARD THAT OUR LAW ENFORCEMENT AVIATION CREWS DIDN'T HAVE THEIR MEALS TAKEN CARE OF DURING A RECENT COMMUNITY EVENT, WE JUMPED AT THE CHANCE TO FEED OUR FIRST RESPONDERS. IT DIDN'T TAKE LONG BEFORE GRANDMOTHERS WERE ON BOARD HELPING BAKE DESSERTS AND WE EVEN GOT OUR IN-HOUSE FIREFIGHTER TO WHIP UP A PAN OF BAKED ZITI. IT GOT US TO THINKING, HOW MANY OTHER PEOPLE LOVE COOKING FOR A GREAT CAUSE?

Turns out, A LOT! AND SO OUR NITTY GRITTY COOKIN' TEAM WAS BORN! WHEN A HOT MEAL IS NEEDED FOR OUR FIRST RESPONDERS DUE TO A MANDATORY OVERTIME OR A NATURAL DISASTER, WE WANT TO FEED OUR GUYS AND GALS WITH THE BEST HOME COOKIN' WE CAN FIND.



## K-9 PARTNERSHIPS

ONE OF THE COMMON ISSUES WE HEARD IN OUR COMMUNITY WAS THE LACK OF AVAILABLE SERVICE DOGS FOR OUR VETERANS AND THE HEAVY FINANCIAL BURDEN OF FINDING AND TRAINING POLICE DOGS.

THROUGH PARTNERSHIPS WITH VETTED ORGANIZATIONS, WE HELP SUPPORT THE K-9 NEEDS OF OUR COMMUNITY!





# THE GRIT FOUNDATION *Gala*

THE 2019 GRIT GALA IS A BLACK TIE FORMAL FUNDRAISING EVENT ATTRACTING HUNDREDS OF GUESTS IN SUPPORT OF OUR LOCAL FIRST RESPONDERS AND HOMETOWN HEROES. THE EVENING INCLUDES A GOURMET DINNER, EXCEPTIONAL ENTERTAINMENT, A SILENT AUCTION, AND A DISPLAY OF FIRST RESPONDER TRIBUTES FROM SEVEN LOCAL BAKERIES.

**JANUARY 26, 2019**

**COCKTAIL SOCIAL: 5:00 PM**

**DINNER & PROGRAM: 6:00 - 8:00 PM**

**CONCERT: 8:00 PM**

**LEGACY PARK  
15400 PEGGY RD  
ALACHUA, FL 32615**

**ATTENDEES INCLUDE:**

- LAW ENFORCEMENT AND FIRST RESPONDERS FROM ALACHUA, CLAY, BRADFORD, UNION, PUTNAM, MARION AND GILCHRIST COUNTIES
- LEADERS OF CORPORATIONS, ORGANIZATIONS AND EDUCATIONAL INSTITUTIONS
- CORPORATE AND NOT-FOR PROFIT BOARD MEMBERS
- GOVERNMENT OFFICIALS
- YOUNG PROFESSIONALS
- ACTIVE COMMUNITY MEMBERS

THE GRIT GALA OFFERS A TREMENDOUS OPPORTUNITY TO POSITIVELY IMPACT AND SHOW YOUR SUPPORT FOR OUR LOCAL FIRST RESPONDERS AND HOMETOWN HEROES. FUNDS RAISED WILL SUPPORT THE VITAL PROGRAMS OFFERED BY THE GRIT FOUNDATION TO ENSURE THAT OUR DEPARTMENTS HAVE THE NECESSARY EQUIPMENT, PERSONNEL AND COMMUNITY SUPPORT THAT THEY NEED.

# GALA SPONSORSHIPS

YOU'RE INVITED!

JOIN US AS WE CELEBRATE AND HONOR OUR  
LAW ENFORCEMENT AND FIRST RESPONDERS THROUGH THE GRIT GALA.  
SPONSORSHIP OF THIS EVENT OFFERS BRAND BUILDING AND RECOGNITION OPPORTUNITIES  
THAT CAN BE TAILORED TO MEET YOUR COMPANY'S STRATEGIC OBJECTIVES. BENEFITS  
ALSO INCLUDE POSITIVE MEDIA EXPOSURE AND NETWORKING OPPORTUNITIES.

## TITLE SPONSOR

\$25,000

- 16 VIP TICKETS
- TWO TABLES DONATED TO DEPARTMENT PERSONNEL
- SOCIAL MEDIA RECOGNITION
- FULL PAGE AD IN EVENT PROGRAM.
- LOGO LINK ON EVENT PAGE TO YOUR WEBSITE.
- LOGO LINK ON THE FOUNDATION'S WEBSITE.
- STAGE RECOGNITION
- SHARED LOGO PLACEMENT ON PHOTO BACKDROPS
- NAMING RIGHTS FOR A K-9
- RADIO ADVERTISEMENT

## CHIEF

\$10,000

- 8 VIP TICKETS
- ONE TABLE DONATED TO DEPARTMENT PERSONNEL
- STAGE RECOGNITION
- LOGO IN SLIDESHOW
- WEBSITE RECOGNITION
- SOCIAL MEDIA RECOGNITION
- PROMINENT LOGO PLACEMENT
- FULL PAGE ADVERTISEMENT IN EVENT PROGRAM

## CAPTAIN

\$5,000

- 8 VIP TICKETS
- ONE TABLE DONATED TO DEPARTMENT PERSONNEL
- HALF PAGE ADVERTISEMENT IN EVENT PROGRAM
- SOCIAL MEDIA RECOGNITION
- LOGO IN SLIDESHOW
- WEBSITE RECOGNITION

## LIEUTENANT

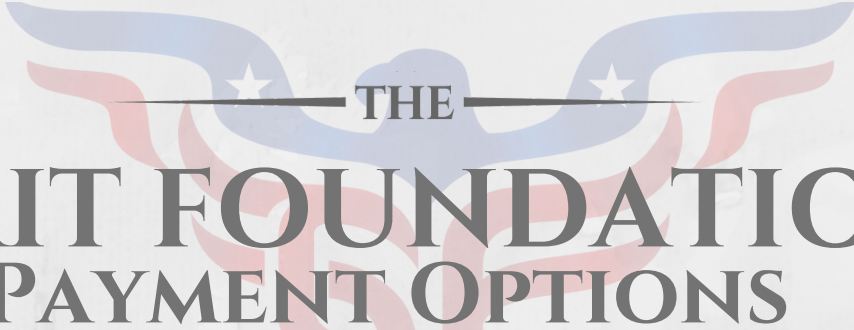
\$2,500

- 8 VIP TICKETS
- HALF TABLE DONATED TO DEPARTMENT PERSONNEL
- LOGO IN SLIDESHOW
- SOCIAL MEDIA RECOGNITION
- WEBSITE RECOGNITION
- QUARTER PAGE ADVERTISEMENT IN EVENT PROGRAM

**INDIVIDUAL TICKETS SOLD SEPARATELY FOR \$50**

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# THE GRIT FOUNDATION PAYMENT OPTIONS

PLEASE SUBMIT COMPLETED FORM AND COMPANY LOGO TO:

KAT@THEGRITFOUNDATION.ORG

OR MAIL TO: THE GRIT FOUNDATION

P.O. BOX 358764 | GAINESVILLE, FL 32606

NAME: \_\_\_\_\_ COMPANY: \_\_\_\_\_

ADDRESS: \_\_\_\_\_ CITY/STATE/ZIP: \_\_\_\_\_

PHONE: \_\_\_\_\_ EMAIL: \_\_\_\_\_

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**PAY ONLINE** AT [WWW.THEGRITFOUNDATION.ORG](http://WWW.THEGRITFOUNDATION.ORG)

\*PLEASE CHOOSE GALA SPONSORSHIP FROM THE SELECTION\*

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**CHECK:** A CHECK MADE OUT TO "THE GRIT FOUNDATION" IS ENCLOSED FOR THE AMOUNT OF \$\_\_\_\_\_. IT IS CHECK # \_\_\_\_\_.

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**INVOICE:** PLEASE SEND AN INVOICE TO THE ATTENTION OF: \_\_\_\_\_  
TO THE FOLLOWING EMAIL (IF DIFFERENT FROM ABOVE) \_\_\_\_\_

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**CREDIT CARD:** AMOUNT OF \$\_\_\_\_\_ AMEX ☐ VISA ☐ MC ☐

CREDIT CARD # \_\_\_\_\_

EXPIRATION DATE: \_\_\_\_\_ CVV \_\_\_\_\_

SIGNATURE: \_\_\_\_\_